

**2025**  
**2026**

# xixi



**WHOLESALE INFORMATION &  
B2B TERMS**

TIMELESS. MINIMAL.  
NATURE-INSPIRED PRINTS



# About XiXi Floral Botanical

**XiXi Floral Botanical** is a creative studio based in **Utrecht**, specialising in hand-printed botanical artworks and nature-inspired paper goods. Our work combines craftsmanship with a deep appreciation for the natural world, offering products that bring a sense of calm, beauty, and intention into everyday spaces.

We create a range of products ideal for thoughtful retail environments, including **original prints, fine art reproductions, and stationery**. Each piece is designed and printed with care, making it a meaningful addition to concept stores, museum shops, galleries, and lifestyle boutiques.

In addition to our core collections, we offer **custom collaborations** for bespoke interiors, events, and workshops, as well as limited-edition releases designed for seasonal campaigns or special themes.

We are committed to **quality, sustainability, and ethical production**, and are proud to partner with retailers who share these values.

📍 Based in the Netherlands | 🌐 Shipping NL, BE, CH, DE

✉ For wholesale enquiries or line sheets: [xixifloralprints@gmail.com](mailto:xixifloralprints@gmail.com)

🔗 Visit us online: <https://nl.xixifloralprints.com>



# Wholesale Information & B2B Terms

Thank you for your interest in stocking our collection! We're delighted to work with shops that share our values of intentional design, craftsmanship, and sustainability.

## Order Terms

- First Order Minimum: €50 (net)
- Reorder Minimum: €100 (net)
- Volume Discount: Orders over €280 (net) receive a 10% discount

## Shipping & Delivery

- Shipping Costs: Charged at cost price based on size, weight, and destination
- Delivery Time: Most orders ship within 5–7 working days. For larger or made-to-order items, please allow extra time.
- Carriers: We ship with trusted partners and provide tracking for all orders.

## Wholesale & Retail Pricing

- Notebook Wholesale Price: 2.37 per unit
- MSRP (Suggested Retail): 4.75 per unit
- Retail Margin: ~50%
- Multiples: 2x markup from wholesale to retail
  
- Winter Cards Wholesale Price: 1.38 per unit
- MSRP (Suggested Retail): 2.76 per unit
- Retail Margin: ~50%
- Multiples: 2x markup from wholesale to retail
  
- Forest cards Wholesale Price: 1.18 per unit
- MSRP (Suggested Retail): 2.36 per unit
- Retail Margin: ~50%
- Multiples: 2x markup from wholesale to retail
  
- Art Prints Wholesale Price: 1.18 per unit
- MSRP (Suggested Retail): 2.36 per unit
- Retail Margin: ~33% to ~37%
- Multiples: 1.5 x 1.6 markup from wholesale to retail

## **Payment Terms**

- Payment Due: Within 28 days of the invoice date
- Payment Methods: Bank transfer or PayPal (details provided on invoice)
- Currency: All prices are in euros (€), excluding VAT

## **Returns & Damages**

- We take care to package every item securely.
- Please notify us of any damages or missing items within 7 days of delivery with photos for reference.
- Returns are accepted only for damaged or faulty items.

## **Additional Information**

- All products are designed and produced with care — using fair trade principles, sustainable materials, and small-scale production methods.
- Custom or seasonal collaborations are welcome — get in touch to discuss special collections or storytelling opportunities.

## **Let's Work Together**

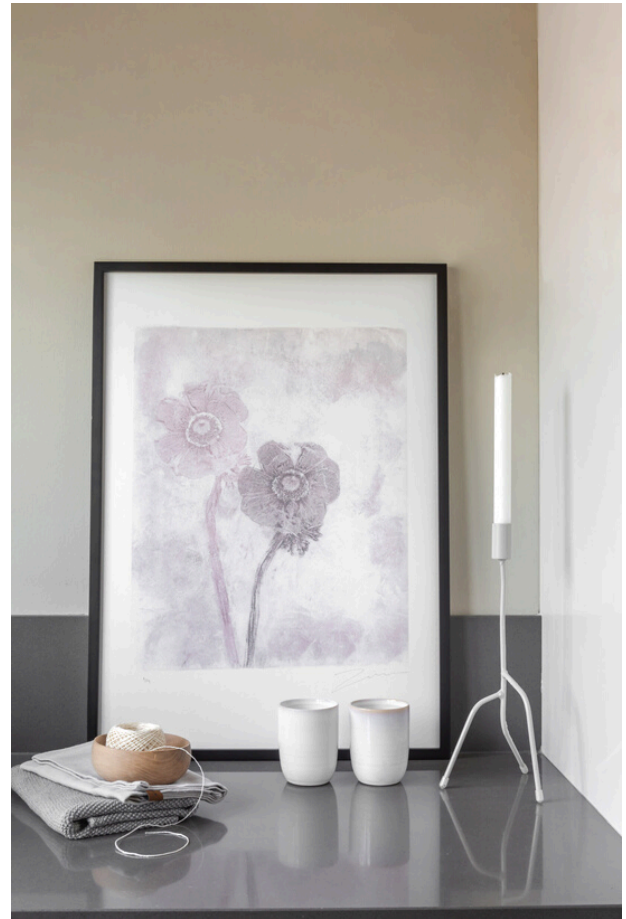
Have questions, or want help selecting a mix for your shop?

We're happy to curate an order based on your needs and your customers' interests.

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**SHOW-UP INCENTIVE**

ALL ORDERS ABOVE EUR 280 (NET)  
PLACED DURING THE EVENT WILL  
RECEIVE A 30% DISCOUNT.



WHOLESALE INFORMATION & TERMS



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LET'S STAY IN TOUCH!



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